

SUMMARY OF NEW CONCLUSIONS OF THE DISSERTATION

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NEW CONCLUSIONS OF THE DISSERTATION

(1) Concepts of Cai Luong theater audience, Cai Luong stage audience development; The contents that need to be researched on audience development for Cai Luong theater are the links contributing to perfecting the theoretical system of traditional theater art audience research in Vietnam.

(2) Up to now, there has not been a full study of the audience development aspects with the case study of Tran Huu Trang Cai Luong Theater, compared with a number of private performance organizations reform in Ho Chi Minh City.

(3) In the period 2015 - 2020: Research results show a colorful picture of the current situation of Cai Luong audience development in Ho Chi Minh City: Guidelines and policies of the Party and State on conservation work, promoting the culture – art is not strong enough; slow execution. Tran Huu Trang Cai Luong Theater does not have enough resources to organize audience development activities.

(4) Part of the guidelines and policies of the Party and State are not suitable with the reality; slow implementation progress; The lack of knowledge about cultural economy, how to operate the Theater in the market mechanism of the leaders and managers of the Tran Huu Trang Cai Luong Theater are the most basic causes of inefficiencies in Cai Luong audience development activities.

(5) In order to make the Cai Luong stage in Ho Chi Minh City more attractive, it is necessary to implement synchronously and long-term solutions on financial policies, investment in facilities, and human resource training; perfecting the organizational apparatus; functions and tasks of the Tran Huu Trang Cai Luong Theater; promoting art education activities, improving the quality of art creation activities,...

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