

THE SAFEGUARDING OF VIETNAMESE CULTURAL HERITAGE IN THE EARLY 21ST CENTURY – ACHIEVEMENTS AND CHALLENGES

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Abstract: *As a multi-ethnic country whose history of building and development stretches over thousands of years, Vietnam has a rich and diverse natural and cultural heritage. Since the beginning of the 21st century, the country has continued its momentum of reformation, integration, industrialization, modernization, and urbanization to make positive gains in both economic development and social progress. The safeguarding of Vietnam's cultural heritage has simultaneously experienced many opportunities and challenges. Moreover, since the commencement of the Fourth Industrial Revolution, the challenges have become even more intense. It can be said that, for the last two decades, the safeguarding of cultural heritage in Vietnam has made improvements in both theoretical and practical terms. Through international exchange and cooperation safeguarding its cultural heritage has continued to be actively promoted.*

Keywords: *Natural heritage, tangible cultural heritage, intangible cultural heritage, Vietnamese cultural heritage.*